



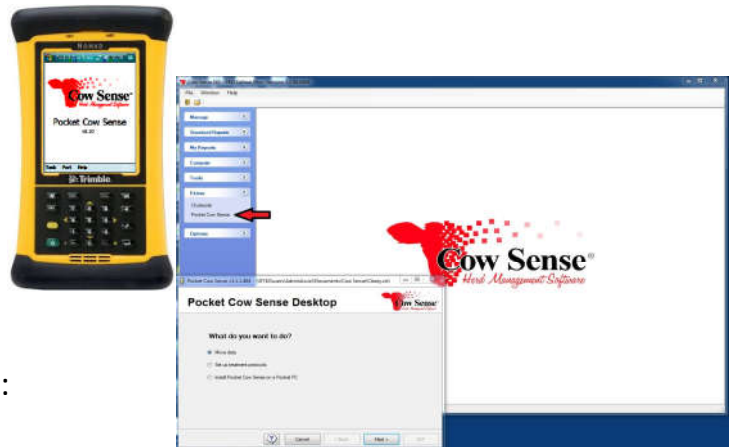
Pocket Cow Sense NxGen Desktop **NOW AVAILABLE!**

The desktop interface for Pocket Cow Sense® and the New *NxGen* program is available! Midwest MicroSystems LLC is delighted to announce the General Release of this exciting capability in this Next Generation of Cow Sense Software.

Now users can combine the revolutionary design of our all new *NxGen* Herd Management Software with the mobility of your Pocket PC!

This is an Upgrade to the original Pocket Cow Sense (desktop portion) that now provides interaction between Cow Sense *NxGen* and Pocket Cow Sense on the handheld mobile device. Find out more about how this works from our new Pocket Cow Sense *NxGen* User's Guide at:

<http://www.midwestmicro.com/ng/docs/pcsguide.pdf>



This Pocket Cow Sense *NxGen* Desktop upgrade is available for **only \$50** to customers who have previously purchased a Pocket Cow Sense license and have upgraded to the new Cow Sense *NxGen* program. You can purchase your upgrade at the Cow Sense store online at:

http://www.shopcowsense.com/default.aspx?cat=software&subcat=cowsenseoptions&item=CS-PCS_NGDsktp_Upgrade

**Please e-mail sales@cowsense.com or call 800-584-0040 if you have any questions or would like to purchase your upgrade over the phone.*

NOTE: Present Pocket Cow Sense customers must be using the most current version of Pocket Cow Sense (handheld) for this capability. You can update your Pocket Cow Sense software for **FREE** by logging into your Cow Sense Corral account. Choose the **"Downloads"** button and then select **"Pocket Cow Sense v2.10"** listed under the Cow Sense NG section.

Don't have Pocket Cow Sense yet, but want to know more about it? Check out the Pocket Cow Sense detailer at: http://www.midwestmicro.com/docs/info/info_pcs.pdf

We sincerely appreciate and thank you for your past support of Cow Sense products and services! We strive to continue providing you the most advanced, yet user friendly tools required for profitable herd management.

The Cow Sense Team!

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